



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. RECEIVES APPROVAL FOR THE EXCLUSIVE USE OF 'AGENT EMULATION' TRADEMARK

Los Angeles, CA, January 7, 2014 - Apollo Enterprise Solutions, Ltd. ("AES"), a leading provider of advanced interactive software solutions for self-serve banking transactions, has received approval from the United States Patents and Trademarks Office for the exclusive use of the 'Agent Emulation' brand. This brand will be used in conjunction with AES' patented technology for emulating customer-facing agents in self-serve applications, such as loan origination, delinquent debt collection and customer service.

"As a leader in a rapidly growing market for advanced customer self-serve applications, we are pleased to have received the exclusive rights to the Agent Emulation brand," said Joseph Konowiecki, AES Chairman & CEO. He continued, "This brand underscores our strategic commitment to delivering the most advanced self-serve technologies for financial applications."

About AES

AES is the leader in advanced Agent Emulation™ Systems for consumer credit portfolios for banks and financial institutions. AES offers the patented TRUE™ System that empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time. AES' patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. ("OAL:GR", "AES:BH") is available at <http://www.aestruetrue.com>.

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